



# TOGETHER WITH REFUGEES

SOCIAL MEDIA ASSETS FOR MEDIA LAUNCH - 1 June 2021

Today (1 June) is the media launch of **Together With Refugees**. Since sharing our news with your networks on 10 May, you've helped swell our ranks to more than 200 members! Well done and THANK YOU for that. Our movement, for a more compassionate response to people fleeing war and persecution, just got bigger.

Please help amplify our media coverage by sharing our messages via your social media channels. Alternatively, for a more individual personalised approach, draft your own. Also engage with others who are posting using the same hashtags. Like their posts, and send them a short message.

## **Social media assets for sharing**

The campaign guide and some [digital assets are here](#). And you can find some suggested messages for social media posts below.

The [campaign guide](#) with more background about the campaign, the orange heart symbol, suggested key messages, and some inspiration for how to use or recreate the orange heart symbol.

You will find some **gifs** that highlight salient facts from the press release. There are also two short **films** (pieces to camera) supporting the campaign from [Rufus Jones](#) and [Youssef Kerkour](#) from the C4 sitcom, Home. The sitcom is about a couple who return home from holiday with a Syrian refugee in the back of their car. Rufus wrote and played the anxious partner in the sitcom, and Youssef played the Syrian refugee.

On your social media channels, please search for these two hashtags **#WhoWeAre** and **#TogetherWithRefugees**. When you find content you like please share, retweet, repost and like. You might like to congratulate and celebrate others for their great ideas, for sharing the love or for simply being part of the coalition.

On the next two pages please find suggested text for social media.

## **Suggested messages for Twitter, Instagram and Facebook**

### Messages relevant to media launch from 1 June

2 in 3 women & children that the UK accepts as refugees now would be turned away in future under proposed new govt. rules. This contradicts the Home Secretary's stated intention to ensure system protects women & children. #TogetherWithRefugees #WhoWeAre

<https://togetherwithrefugees.org.uk/news-story-women-and-children-abandoned-by-proposed-refugee-rules/>

1/2 "Abandoning people fleeing war & persecution is not #WhoWeAre in the UK. These are mothers escaping war-torn Syria, women fleeing sexual violence in Congo & children escaping conscription in Eritrea. These are people like me." @sabir\_zazai <https://togetherwithrefugees.org.uk/>

2/2 "The majority of people in Britain believe in protecting refugees. We urge the govt to rethink its proposals & stand up for people's ability to seek safety in the UK" @sabir\_zazai #WhoWeAre

<https://togetherwithrefugees.org.uk/>

1/2 Forced to flee brutal dictatorship in Eritrea, Mariam arrived in back of a lorry. Mariam was given refugee status & is now a clinical support worker on a Covid-19 ward in Leeds. Under the govt's proposed new rules Mariam would be turned away.

<https://togetherwithrefugees.org.uk/mariams-story-having-fled-eritrea-aster-fears-for-others-who-would-be-denied-sanctuary/> #WhoWeAre

2/2 "When I left Eritrea, I didn't know if I was going to live or die. Every time you give someone sanctuary you have the opportunity to save a life." Under the govt's proposed new rules Mariam would not be given refugee status in the UK.

<https://togetherwithrefugees.org.uk/mariams-story-having-fled-eritrea-aster-fears-for-others-who-would-be-denied-sanctuary/> #WhoWeAre

64% of Britons agree that the UK should protect refugees fleeing war & persecution. #TogetherWithRefugees is a fast growing coalition of 200 plus national & local organisations who believe in a more humane approach to the refugee system. #WhoWeAre <https://togetherwithrefugees.org.uk/>

Half of new refugees every year in the UK are women & children. New rules proposed by the govt would mean 2 in 3 of them would have their rights

denied. That's why we're calling for a more humane approach to refugees.  
#TogetherWithRefugees #WhoWeAre  
<https://togetherwithrefugees.org.uk/news-story-women-and-children-abandoned-by-proposed-refugee-rules/>

Writer and co-star in C4's 'Home', Rufus Jones calls for a kinder, fairer and more effective approach to refugees. #TogetherWithRefugees.  
#WhoWeAre Please like and share the film. <https://youtu.be/n9EYtRmJlcU>

Youssef Kerkour, co-star in C4's 'Home' playing a Syrian refugee, calls for compassion for people fleeing war and persecution.  
#TogetherWithRefugees. #WhoWeAre Please like and share the film.  
<https://youtu.be/G5F6D8pZOms>

## General messages

Refugees have always been part of the UK - it's #WhoWeAre. Today, with more than 200 other organisations we're calling for a better approach to supporting refugees that is kinder, fairer and more effective.  
#TogetherWithRefugees

We're proud to be part of #TogetherWithRefugees - a coalition of more than 200 national, local, refugee-led and grassroots groups, who believe in showing compassion to people fleeing war & persecution. #WhoWeAre. Show support for the new coalition by retweeting.

We're proud to be part of #TogetherWithRefugees - an alliance of over 200 organisations standing up for people fleeing war & persecution. We're calling for a better approach to supporting refugees that is kinder, fairer & more effective. #WhoWeAre

We're part of #TogetherWithRefugees working for a society where refugees can live in safety, rebuild their lives and contribute to their communities. #TogetherWithRefugees. It's #WhoWeAre  
[www.togetherwithrefugees.org.uk](http://www.togetherwithrefugees.org.uk)

## Suggested personal message from leaders with lived experience

As a refugee [or person with lived experience], I'm proud that [name of your organisation / twitter handle] is part of #TogetherWithRefugees. We are a new coalition of over 200 organisations standing up for people fleeing war and persecution. We're the voice of the campaign. It's #WhoWeAre

As a refugee-led organisation we are excited to be part of #TogetherWithRefugees. We are a new coalition of over 200 organisations standing up for people fleeing war and persecution. We're the voice of the campaign. It's #WhoWeAre

### Suggested personal messages from leaders in the refugee sector

Half of new refugees every year in the UK are women & children. New rules proposed by the govt would mean 2 in 3 of them would have their rights denied. That's why with 200 other organisations we're calling for a more humane approach to refugees. #TogetherWithRefugees #WhoWeAre